

# Your Perfect Client Avatar

INFLUENTIAL  
**MINDS**  
LEARN TO EXCEED YOUR LIMITS

## Goals

## Personal

## Objections

Name

Age

Gender

Marital Status

Age of kids

Location

Occupation

Job Title

Annual Income

Car

## Values

## Where To Find Them

1. What network groups?
2. What restaurants?
3. Where do they shop?

## Objections

## Fears

## Challenges & Pain Points

## Hopes & Dreams

## Mindset / Personality

## Needs & Wants